

International Timber Company Protects Administrative Campus with Rapid Responder Crisis Management System

Emergency Preparedness Tool will Aid Weyerhaeuser Security with Incident Response

The incident started with a high speed chase that ended at the Weyerhaeuser timber company headquarters in Federal Way, WA. The person that was being chased by police ran into one of the Weyerhaeuser buildings to hide. The police arrived and the campus went into lockdown mode. The suspect came out and tried to escape out the back door while the police went in the front door. She was then detained.

This incident that occurred on the Weyerhaeuser campus is an example of some of the emergencies that the timber company has to deal with on a daily basis around the globe. Weyerhaeuser is one of the world's largest integrated forest products companies. Had the incident above been an armed felon who took hostages, the company would have relied on the newly-installed Rapid Responder[®] Crisis Management System from Prepared Response Inc. to provide information to law enforcement about what these buildings look like, what's in these buildings, who's in these buildings, and all the other critical information that first responders would need to know.

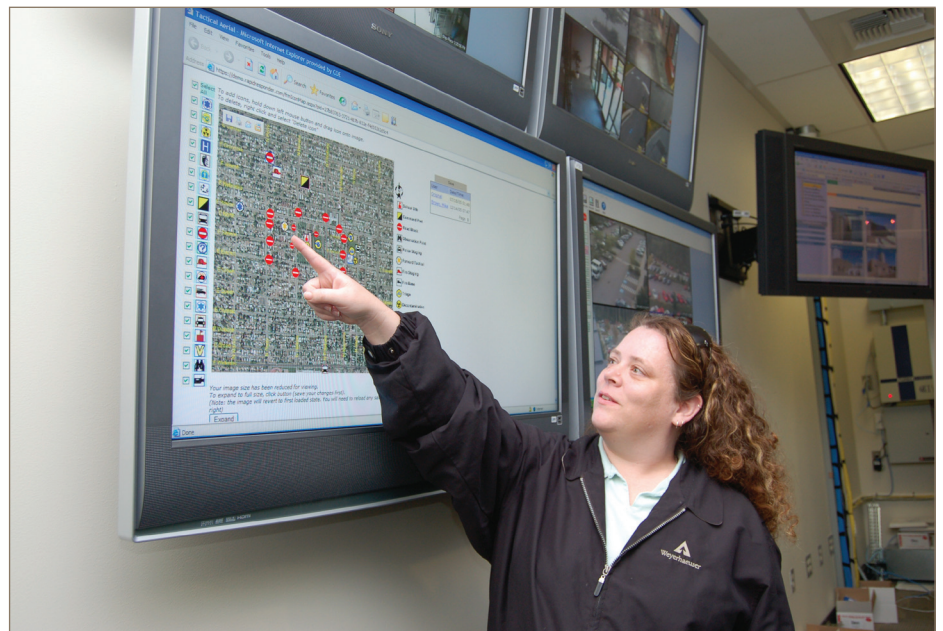
Rapid Responder is a secure, Web-based crisis management solution that provides security teams and first responders with instant access to critical information about a facility.

Safety plans, floor plans, satellite and geospatial imagery, interior and exterior photos, hazardous materials locations, utility shut-offs and evacuation routes are just some of the pieces of information that are available with the click of the mouse. Having immediate access to this important information during an emergency allows security teams and first responders to act quickly, decisively and in a coordinated manner.

"I think our ultimate goal is to make an emergency response as efficient as we can," said Ron Dowbysh, corporate security director for Weyerhaeuser. "It's important to have all of the facility information at our fingertips and all in one place. Rapid Responder helps

us to gather all the information from different people and different groups and place it into one central database."

Weyerhaeuser is the first corporation of its size to install Rapid Responder. Originally, just the technology center was going to be "mapped" in the system but once that facility was complete Weyerhaeuser decided that the entire complex should be included. A team from Prepared Response digitally photographed 15 buildings on the 147 acre campus and worked closely with Weyerhaeuser to gather other important facility information. Once all the data went through a quality check, it was uploaded into Rapid Responder.



Weyerhaeuser security uses Rapid Responder to help with emergency response at the corporate campus.

Following the implementation of Rapid Responder, Prepared Response facilitated a meeting with Weyerhaeuser security, facilities and safety managers to discuss how Rapid Responder would be used in different incidents. The managers mapped out on an aerial image where roadblocks, staging areas, and evacuation routes would be located during an emergency. Since the system is Web-based, it can be accessed from anywhere as well as after-hours when resources may be limited.

“Being a big company with multiple facilities spread out over a big geographic area with freeway access, we have to be able to respond appropriately to emergencies when they occur,” said Dowbysh. “Being able to centrally locate and manage this information is critical to a timely response. I need that information right now.”

Before implementing Rapid Responder, Weyerhaeuser had already taken emergency preparedness very seriously. The company created emergency response teams on campus for light search and rescue, medical first response, and chemical spills. The company also has a very good working relationship with local first responders. All emergency calls on the campus are routed through the emergency response center first due to the size of the campus.

“The call will come in and then, depending on the emergency, we’ll contact 911 and they’ll dispatch appropriate authorities,” Dowbysh said. “We’ve had incidents in the past where the first responders got lost. If we know what’s going on, a guard can meet them and take them right to the problem.”

For example, there are a lot of hazardous chemicals stored in the company’s tech center. The security team has information about each

location in Rapid Responder so if something happens in that building, they will know ahead of time what chemicals are in the building.

The company believes that Rapid Responder could also be beneficial at other Weyerhaeuser locations.

“It makes sense for us to roll out Rapid Responder in a modified form to other campuses,” said Dowbysh. “The corporate campus is unique. We do have some industrial sites that are larger and some other, smaller sites. All that information would need to be fed back to the corporate campus since the emergency response center is the central point of contact. It would make sense to have all the documentation across the corporation housed here.”

Dowbysh believes Rapid Responder would complement emergency response at other large companies with sprawling campuses spread over a large geographic area.

“I’m sure other large corporate campuses have the same kind of issues that we have and I think a tool like this would work wonderfully for them. Even municipalities would benefit from Rapid Responder. The beauty of Rapid Responder is that it allows all this disparate information to be stored in a single repository.”

“Rapid Responder is a great tool to facilitate emergency response. When an incident heads south, you need to be prepared. When they call us, we open Rapid Responder and it tells us in simple terms what we need to do. It provides all the data for every building and is very specific. It gives the right information to the right person in the right format. My preference would be we never have to use it but it’s money well spent.”

ABOUT PREPARED RESPONSE

Prepared Response, Inc. is the leading innovator in crisis management and emergency preparedness solutions and training. Prepared Response’s solutions have been repeatedly proven to save lives as well as protect property including schools, hospitals, malls, stadiums, and other public and private critical infrastructure.

In response to the tragic Columbine shooting, Prepared Response assembled a highly-skilled team comprised of professionals from law enforcement, fire, facility security and other first responder agencies. This team developed a crisis management system that has now been deployed in over 10,000 facilities across the country. Prepared Response also implemented the first statewide crisis management system in Washington state.

Founded in 2000, Prepared Response is a privately-owned corporation headquartered in Seattle, Washington, with Federal offices in Washington D.C .

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